



# KEVIN LE GUILLOU

Hello ! I'm a designer that loves to explore the technical side of design and understand how it works under the hood.  
I often work on 3D, animated content, video, and programming on top of my usual web designer qualifications.

**Email**  
contact@kevinleguillou.com

**Portfolio**  
www.kevinleguillou.com

## HERE'S WHAT I CAN DO

### Lead Designer

**Kickstart the design process of a project** by establishing guidelines, methodologies and best practices.

I'm able to define with the team the Graphic charter, Tool Chain, identify the UI & UX issues to solve and create a documented design system with re-usable resources that can be adapted in animation software, websites, mobile apps, etc.

### Motion Designer

**Create detailed videos and work on VFX** for all kinds of mediums, be it regular video, WebGL, game assets.

If the project allows it, I like to deep dive into more advanced technologies and solutions, like real-time 3D rendering, shader coding, procedural meshes.

### Web & App Designer

**Design for the screen**, taking size, usage, and possible interactions into account.

I translate the mockups into efficient, understandable and semantic markup, style them using performant and easy to maintain styling code (eg. SASS, templating languages).

I'm used to working tightly with developers and understanding their constraints.

## WORK EXPERIENCE

### 2018 **Karoline Fitness** as *Freelance Web Designer*

Designed and integrated an e-commerce website for a fitness coach & influencer. Released along with a new training program, it enabled the client to :

- Transition to an in-house solution to sell her training programs
- Provide the users a dashboard to follow their progress and access additional training material

### 2015 —2017 **Koosmik** as *Brand Manager*

Created the brand image from the ground up as first hired in the company and released several products. My main role was designer, sometimes directing design when working with additional designers.

- Brand design  
Created the Logo and extensive guidelines, and worked on several communication tools such as videos, printed media and goodies.
- Mobile App design  
Designed the App and directed other designers working on its features. I also integrated the design with programmers.
- Payment widget  
Designed and integrated a payment widget (similar to Stripe/Paypal) allowing merchants to accept card payments through Koosmik.
- Web App design  
Designed a prototype web app for Koosmik, a solution to transfer, request and withdraw money.

### 2014 **Mindfalls** as *Freelance Designer*

Designed graphs, iconography, typography for consulting reports.

Working on company communication, I created a static website, business cards, printed material.

### 2013 —2014 **Curanobis** as *Freelance Web Designer*

Designed a website to book nurses in Singapore, in close collaboration with a local developer.

## EDUCATION

### MMI Bordeaux 2013 (France)

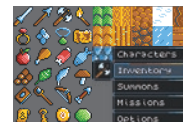
MMI Bordeaux is one of the Top 10 French Web schools. It covers Web Design, Programming and Network Systems, creating versatile and reactive students.

Part of the classes are from professionals from the field, and involve real life projects (websites, movies, games).

### Languages spoken

- French (Native)
- English

## HOBBIES & SIDE-PROJECTS



Game design and programming



Music composition and DJing